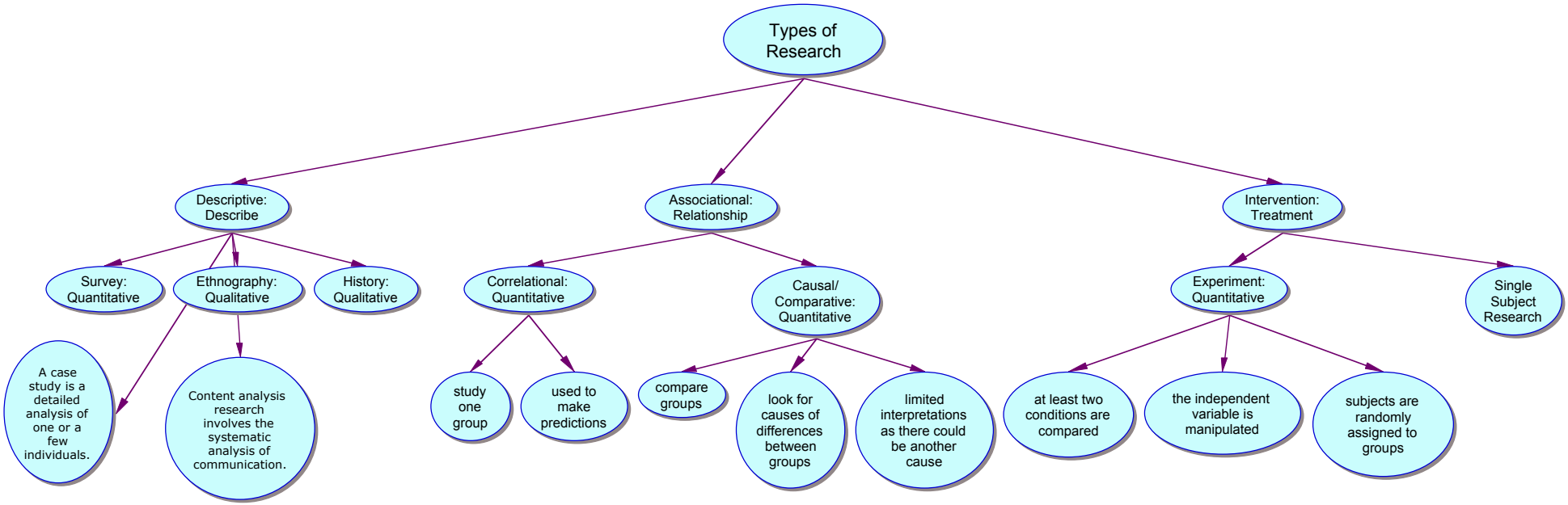
Types of Research
Descriptive: Describe
Associational: Relationship
Intervention: Treatment
Survey: Quantitative
Ethnography: Qualitative
History: Qualitative
A case study is a detailed analysis of one or a few individuals.
Content analysis research involves the systematic analysis of communication.
Correlational: Quantitative
Causal/ Comparative: Quantitative
study one group
used to make predictions
compare groups
look for causes of differences between groups
limited interpretations as there could be another cause
Experiment: Quantitative
Single Subject Research
at least two conditions are compared
the independent variable is manipulated
subjects are randomly assigned to groups