

Types of Research

Quantitative

Qualitative

Single reality made up of facts

Reality

Multiple realities

Establish a relationship between variables and look for causes

Purpose

Concerned with understanding different points of view

Rules for conducting research

Methods

Designs for research emerge

Researcher is detached

Role of Researcher

Researcher becomes involved

Study type is experiment and hope to generalize results

Kinds of studies

Study type is ethnography

hope to generalize results

Generalizability

try not to generalize